

REAL FAQs

Marketing Program & Communication

1.	How will new students learn about program and the REAL areas they cover?	More information, tools and academic activities will be provided preQuest, during Quest and during the fall semester. Information about programs and REAL areas will be published in the catalog and will be available via an interactive website.
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can designate; however, there may be little use to pursuing REAL designations for too many courses. Ask yourself: (1) consider which courses receive a REAL designation

do I need to put the learning goals and outcomes for the associated REAL area into that course's syllabus?

It is good practice to document that a course satisfies a REAL designation within the official course syllabus. However, the REAL learning goals and outcomes do not need to be exactly replicated in the official syllabus. Instead, there will be a place

