

Administrative and Professional Faculty Senate  
Business Meeting Minutes  
April 10, 2024 at 3:00 p.m.  
Heth 43/RUC 3 Floor Board Room

Present: Ashlee Claud, Mary Francis, Stephanie Hovsepian, Chat Hyatt, Eric Lovik, Debra Johnson, Kay Johnson, David Halpin, Malinda Tasler, Juan Urista, Meghan Viet

Not Present: Staci Allen, Tom Bennett, Sandra Bond, Vanessa Conner, Charley Cosmato, Emily Fitzgerald, Matt Harman, Mark Lambert, Jess Rothe, Deana Sentman, Scott Shull, Tom Snediker

Guests: VP Dannette Beane.

1. Call to Order: The meeting was called to order at 3:00 pm by President Ashlee Claud.
2. Approval of Minutes: The minutes from March 13, 2024 were approved.
3. Guest Speaker: Vice President of Enrollment Management and Strategic Communication, Dr. Danette Beane.  
FAFSA delays—6 months of work done in 6 days. Concerns about students delaying and not depositing but not the case. Students are depositing, and it's not that that most are eligible for the tuition promise. Significant gains with families making between 125 and 150 thousand and over 200,000\$. See Dr. Beane's presentation to the Board of Visitors  
[https://www.radford.edu/content/dam/departments/administrative/bov/2024/EMSC\\_BOV\\_Agenda\\_Mar\\_2024.pdf](https://www.radford.edu/content/dam/departments/administrative/bov/2024/EMSC_BOV_Agenda_Mar_2024.pdf)) We had a glut of applications from freshmen in 2017 when the consultant firm started. We received lots of applications, but there was a reverse correlation with enrollment. The 2019 bump was when JCHS was acquired. We figured out how to do enrollment management after not doing it for a while.

Where are we? We have fewer applications, but not by much. Dannette is happy. The GPA went down a little (COVID kids 90% are finishing applications, unlike 75% with the consulting firm. We are only admitting 3.3 GPA and above; we are about 3.5 overall. 32% are in-state. 25% down with out-of-state applicants. International deposits have a 150% increase. We never know if these are real. Transfers went up through the roof with the tuition promise. 57% increase in deposits.

Q&A—Heard IRS said there are issues with education FAFSA. Beane of 1,000 we were able to package 2 because of errors.

Question from Danette—Athletics? Malinda—Basketball doing transfers now. Our academic team struggling with figuring out things. Numbers are fine. Total enrollment of athletes is around 300. We're still recruiting. Chad tough on coaches they have only so much scholarship money to give out. Not all of our students have scholarships. There are a few fully funded teams like basketball. Malinda we're doing visits, etc., we just don't know.

Q– Branding– getting rid of old branding?

A– Update– we have 24 months to get the new branding out the door i.e., measurable adoption. Athletics is protected –

provide peer letters –could submit the same data. A more collaborative approach. Ashlee is meeting with the Recognition Awards Committee on Monday, and may know more about the process afterwards. Discussion

## AP Recognition Draft for Senate Approval

### Proposed: AP Student Support Award

The Administrative and Professional Student Support Award recognizes an AP employee who has made a significant difference in the lives of students by going above and beyond to provide a culture of care where students can thrive. This award recognizes service, dedication, and contributions to students, through either direct or indirect support, that goes beyond the requirements and expectations of their position.

3. **Exceptional Teamwork and Partnership:** Demonstrated exceptional teamwork and partnership skills within Radford University, effectively bringing together diverse perspectives, expertise, and resources to achieve collective objectives.
4. **Community Engagement and Outreach:** Engaged with local or regional communities in collaborative endeavors, fostering partnerships and initiatives that benefit both the university and the broader community.
5. **Communication and Relationship Building:** Exhibited strong communication and relationship building skills in fostering productive collaborations, facilitating dialogue, and resolving conflicts or differences among stakeholders.
6. **Measurable Outcomes and Results:** Provided evidence of measurable outcomes and results achieved through collaborative efforts, such as improved processes, increased efficiency, enhanced services, or positive impacts on student outcomes or community partners.
7. **Commitment to Bringing Multiple Perspectives to an Initiative:** Demonstrated a commitment to actively seeking multiple perspectives, promoting an environment of belonging, and ensuring access and participation for all stakeholders.

#### Funding Considerations

- The 6 other faculty award winners receive \$2000. Would we want this to be the same amount for the two new awards?
- Funds are “potentially” available but may be pulled if the University requests to use the funds for other purposes. The funds for these two awards would need to be approved by the Foundation each year.
- The other 6 awards also come with a \$500 reward for the winner to give to a student of their choice.

Greetings AP community,