## Administrative and Professional Faculty Senate Business Meeting Minutes

March 13, 2024 at 3:00 p.m. Heth 43/RUC 3<sup>rd</sup> Floor Board Room

**Present:** Staci Allen, Tom Bennett, Sandra Bond, Ashlee Claud, Charley Cosmato, Emily Fitzgerald, Mary Francis, David Halpin, Stephanie Hovsepian, Debra Johnson, Kay Johnson, Mark Lambert, Eric Lovik, Jess Rothe, Deana Sentman, Scott Shull, Tom Snediker, Malinda Tasler, Meghan Viet, Juan Urista

Not Present: Vanessa Conner, Matt Harman, Chad Hyatt

**Guests:** Tonia Andrews, Damien Allen, Teresa Anders, Alison Armstrong, Samantha Blevins, Trisha Calhoun, Princess Clark-Gaspard, Brandon Cohen, Sarah Cox, Phil Crigger, President Bret Danilowicz, Lisa Dinkle, Mary Fowler-Hughes, Susan Hudson, Jamie Linkous, Jason Lucas, Margaret McManus, Melissa Neal, Connie Phillips, D.J. Preston, Jamie Price, Jeanie Quesenberry, Sean Ramsey, Patrick Reed, Jonathan Renz, Christopher Stafford, Margie Vest, Bobbie Webster

- 1. Call to Order: The meeting was called to order at 3:00 pm by President Ashlee Claud.
- 2. Approval of Minutes: The minutes from February 12, 2024 were approved.

## 3. Q&A with President Bret Danilowiz:

Updates: The provost has hired her team. People are feeling good.

We can't control FAFSA – everyone is in the same boat. The application deadline shifted to June 1 from May 1. Enrollment is very important. Last year at this time, we had around 340 deposits. As of Monday this year, we have 504 deposits. Transfer students are up to 111 this year. We are up about 250 students from last year.

The Together Campaign has brought in 35 million more than the last two campaigns combined, which speaks well to our alumni, faculty, and staff. The assumption is that we will be hitting our goal successfully-ure , $\hat{\Phi}$ -shirts are available with the new branding. It is better for us to be on brand. The websit frozen March 11 and will Go Live on June 11.

Up to 10 dogs are in Tartan Tails, about half faculty and half AP faculty. Applications are due April 3. It is a lot of work with homework most evenings for you and your dog.

This weekend we are hosting the Scripps Regional Spelling Bee on campus. It is free at the Bonnie. We are trying to promote a culture of our students and employees attending things.

The current budget passed by the legislature has a 3 percent raise. University tuition may have a zero increase or go as high as 1.5%.

budget). Also, we need to reach out to Montgomery and Floyd Counties. Roanoke is more complicated. The College of Nursing is there now, but Roanoke is a different market and has Roanoke College. We've got some billboards & bus wraps there. (Patrick brought up that branding is going through the trademark process, but new logoed merchandise should be available in the fall.)

Q - How about a city mural as a tribute to Radford and its history?

A – There is one of cicadas (and also a big train mural on the bike shop near the bridge). I was down in High Point last week for the basketball championships. High Point is a different university with a new expensive basketball arena, but about every other business had High Point murals, signs, merchandise, and street signs changed to reflect university colors, which is something Marshall does, too. Most students showed their pride by wearing purpose.

## 4. Forthcoming updates:

- Recognition Subcommittee The subcommittee has a draft that will be circulated prior to the April meeting.
- Elections Subcommittee The subcommittee will be meeting to start this year's AP Senate nominations and elections process.

## 5. Upcoming Events:

- Highlander Days and Open House:
  - i. RUC April 6
  - ii. Main Campus March 29 and April 13
- Career and Talent Development Etiquette Dinner: March 18, 6-7:30pm
- Highlander Research Blitz: April 3, 5-7pm
- Saturday International Culture Night Kyle Hall.
- Senior Block Party April 4. Every student, faculty and staff can attend.
- April 23 Recycle shredathon.