



External Engagement Committee
3:30 p.m.
March 21, 2024
Roanoke Higher Education Center, Room 212, Roanoke, VA

DRAFT
MINUTES

Committee Members Present

Mr. James C. Turk, Vice Chair
Ms. Betsy D. Beamer
Dr. Betty Jo Foster
Mrs. Jennifer Wishon Gilbert

Committee Member Absent

Ms. Lisa Pompa, Chair

Board Members Present

Dr. Debra K. McMahon, Rector
Mr. Marquett Smith, Vice Rector
Mr. Robert A. Archer
Ms. Jeanne Armentrout
Dr. Jay A. Brown
Ms. Joann S. Craig
Mr. Tyler W. Lester
Mr. George Mendiola
Mr. David A. Smith
Ms. Georgia Anne Snyder-Falkinham

Others Present

Dr. Bret Danilowicz, President
Ms. Lisa Ghidotti, Executive Director for Government Relations
Ms. Penny Helms White, Vice President for University Advancement
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Dr. Robert Hoover, Vice President for Finance and Administration
Dr. Dannette Beane, Vice President for Enrollment Management and Strategic Communications

Dr. Kurt Gingrich, President of Faculty Senate
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Ms. Susan Richardson, University Counsel

Call to Order

Mr. James C. Turk, Vice Chair, formally called the External Engagement Committee meeting to order at 3:50 p.m. in the Roanoke Higher Education Center, Room 212 in Roanoke, Va.

Approval of Agenda

Mr. Turk asked for a motion to approve the March 21, 2024, agenda, as published. Mrs. Jennifer Wishon Gilbert made the motion, Ms. Betsy D. Beamer seconded, and the motion carried unanimously.

Approval of Minutes

Mr. Turk asked for a motion to approve the minutes of the November 30, 2023 meeting of the External Engagement Committee meeting, as published. Dr. Betty Jo Foster made the motion, Mrs. Jennifer Wishon Gilbert seconded, and the motion carried unanimously.

UNIVERSITY ADVANCEMENT REPORT

Vice President for University Advancement Penny Helms White provided updates to the committee on the 2023–2025 University Advancements strategic goals.

ECONOMIC DEVELOPMENT AND CORPORATE EDUCATION

Vice President for Economic Development and Corporate Education Angela

