

Enrollment Management and Brand Equity Committee  
9:45 a.m.\*\*  
September 5, 2024  
Mary Ann Jennings Hovis Memorial Board Room  
Martin Hall, Radford, VA

**DRAFT**  
Minutes

Committee Members Present

Mrs. Jennifer Wishon Gilbert, Chair  
Ms. Betsy D. Beamer, Vice Chair  
Ms. Callie M. Dalton  
Mr. David A. Smith  
Mr. Johnathan D. Sweet

Board Members Present

Mr. Marquett Smith, Rector



Adjournment

With no further business to come before the committee, Mrs. Jennifer Gilbert adjourned the meeting at 10:10 a.m.

Respectfully submitted,

Gina Stike  
Executive Assistant to the  
Vice President for Enrollment Management  
and Strategic Communications

End of Board of Visitors Materials

