



Radford
UNIVERSITY

DAVIS COLLEGE OF BUSINESS AND ECONOMICS

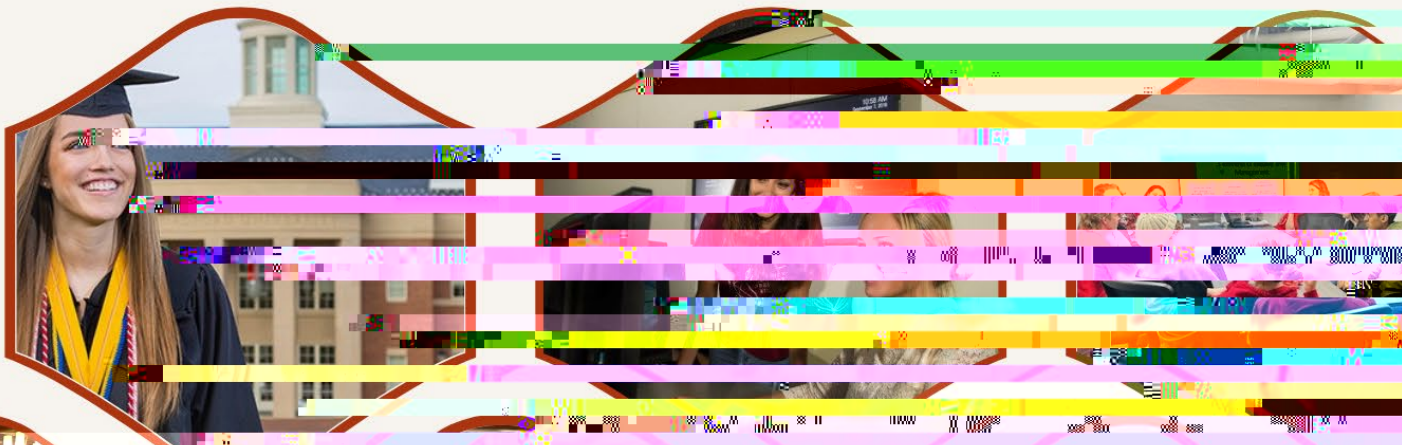
AY 2023-2024

DEAN'S REPORT

Prepared By:

Dr. Angela Stanton

Interim Dean



EXPERIENCE THE BEST IN BUSINESS

- o The UCC approved the elimination of the online degree completion concentration for the BS in Economics. There were insufficient resources to create and teach the courses necessary for a fully online program.
- o The UCC approved changes to requirements to the BS in Information Science(s)-2 (e)1.4 (sQq0 46(omssd()0.5 (t)56.8 (eo)-4.9 endia o()0.5 As E ss

Student Recruitment and Retention

Transfer VA Initiative: Created the Radford University transfer pathways for all of our BBA majors and concentrations that are now on the VCCS transfer portal and became effective with the 2023-24 Radford University Catalog.

Community College Pathways to the BBA: Revised the pathway documents to map each of our majors/concentrations to the transferrable associate business degree programs at each of our Virginia Community College partners who have not yet adopted the common Associate of Science in Business Administration

Overall Davis College Marketing Initiatives

- Developing a new social media strategy for the College.
- Developing a new brochure for the College.
- Updated the Davis College website.

Retention Initiatives

- Working with the Davis College Advisory Board to enhance student engagement and internship opportunities.
- Partnering with the new Director of the Center for Career and Talent Development to enhance internship and employment opportunities for both undergraduate and graduate students in the Davis College.

Collaborated with faculty on the Davis Activities, Research, and Teaching Seminar (DARTS) committee to explore new avenues of engaging faculty in discussions related to professional and pedagogical contributions.

Exploring additional ways to recognize faculty excellence in teaching, research, and service.

Work with HR and Department Chairs in handling H1B visa and permanent residency applications.

Collaborate with the Faculty Policy and Procedures Committee (Drs. A. Stanaland, S. Childers, E. Tanellari, L. Shao) to ensure our College's manual complies with the T&R Handbook, meets AACSB requirements, and provides clear guidance to faculty.

Work closely with Human Resources, the Office of the Provost, and the University Attorney regarding personnel policies and procedures.

Fiscal Management

Lead the College in obtaining and managing fiscal, human, and physical resources necessary to meet the college's vision, curricular, and programmatic goals.

Responsible for the \$6 million Davis College budget, ensuring alignment with strategic priorities and prudent allocation of resources to support college initiatives.

Collaborate with department chairs and center directors to optimize resource allocation.

Successfully managed a 3% budget reversion, in consultation with the Department Chairs, to minimize negative impacts on the College. Our College was spared a larger budget reversion as we were cited as managing our resources effectively.

Advocated for additional/permanent budget resources for the College to support the Venture Lab. V d.8 (u) Tf-34.76i 7634.213 -1.754 Td0083Tj/TT1 1 Tf0.459 0 Td()Tj/TT2 1 Tf-0.001 TcP

Since the beginning of this fiscal year, we have added just over \$200,000 to our endowment.

Represent the College at alumni events to facilitate engagement.

Facilitation of Experiential Learning and Internship/Employment Opportunities

Build relationships with corporate and non-profit partners to facilitate experiential

Manage DCOBE adjunct and faculty overload payments in FLAC with the Academic Budget Office.

Coordinate the Davis College Award ceremonies.

Organize and chair monthly College meetings.

Host the Truist Global Capitalism Lecture Series Luncheon each semester. In Fall 2023, we hosted Mr. Eugene Naughton (class of 1989), CEO of Dollywood. In Spring 2024, we are hosting, Mr. Steven Smith, President and CEO of K-VA-T Stores (parent company of Food City).

Professional Contributions

I continue to maintain my status as a Scholarly Academic (SA) for AACSB. During the past 5 years, I have co-authored 4 articles that have been published in refereed journals (2 of which were published within the last year).

Stanton, Angela D'Auria and Wilbur W. Stanton (2023), "A Regional Comparison of the Skills Sought by Employers for Entry-Level Data Scientist, Data Analytics, Business Analytics, Marketing Analytics, and Digital Analytics Professionals." *Applied Marketing Analytics*, Vol 8(4), pp. 367-388.

Stanton, Angela D'Auria and Wilbur W. Stanton (2023), "A Regional Comparison of the Skills Sought by Employers for Entry-Level Marketing Analytics Professionals." *Applied Marketing Analytics*, Vol 8(3), pp. 283-301.

Stanton, Wilbur W. and Angela D'Auria Stanton (2020), "Helping Business Students Acquire the Skills Needed for a Career in Analytics: A Comprehensive Industry Assessment of Entry-level Requirements," *Decision Sciences Journal of Innovative Education*, Vol 18 No 1, pp. 138-165.

Stanton, Angela D'Auria and Wilbur W. Stanton (2019), "Closing the Skills Gap: Finding Skilled Analytics Professionals for a Dynamically Changing Data-Driven Environment," *Applied Marketing Analytics*, Vol 5 No 2, pp. 170-184.

As I bring this annual report to a close, I want to take a moment to acknowledge the productivity and resilience exhibited throughout the year. Despite facing challenges, you have remained steadfast in your commitment to our students and their success. I am deeply appreciative of your collaborative spirit, and I am confident that by continuing to work and think together, we will continue to achieve great things. Thank you for your support and collegiality. My wish is for our next year to bring continued progress and success for the Davis College of Business and Economics.

Respectfully,



Angela Stanton, Ph.D.
Interim Dean, Davis College of Business and Economics