The School of Communication will serve the local region, the Commonwealth of Virginia and the nation by educating students through a liberal arts curriculum that prepares them for a range of careers in the field of Communication. We strive to develop ethical communication professionals who think critically and communicate effectively in a variety of contexts using the latest technologies. The School promotes excellence in teaching, learning, service, research and creative works within and across academic and industry disciplines at undergraduate and graduate levels. A cornerstone of preparing students to communicate ethically and responsibly is the concept of free expression and valuing diversity of cultures, beliefs and thought.

SOC will support the development of oral communication tutoring and support within the CHBS Writing Center.	No program currently offered	Integrated tutoring and support within the Writing Center for oral communication assignments	School Director, Faculty	Academic Excellence and Research Goal 1: Radford University will be a leading institution of higher education in the Commonwealth of Virginia to produce students with a high level of applied learning capabilities for productive professional and personal lives.
SOC will develop and implement best practices for the recruitment and retention of faculty who are from diverse backgrounds.	Currently, of 19 full-time faculty, 8 are female, 3 are of international origin, 1 LGBTQ representing.	Increase by 10% persons in under-represented groups.		Academic Excellence and Research Goal 1: Radford University will be a leading institution of higher education in the Commonwealth of Virginia to produce students with a high level of applied learning capabilities for productive professional and personal lives.
SOC will provide educational opportunities for students that help them learn creative problem-solving and reasoning skills through collaboration across degree programs and experiential/high- impact practices.	The interdisciplinary Cinematic Art minor enrolls 30 students presently.	Expand the Cinematic Arts minor into an interdisciplinary major.	School Director, Faculty	Academic Excellence and Research Goal 1: Radford University will be a leading institution of higher education in the Commonwealth of Virginia to produce students with a high level of applied learning capabilities for productive professional and personal lives.
. Increase student engagement in high-impact practice experiences within and beyond majors/programs and map faculty development to student outcomes, e.g., undergraduate research, community engagement, international education, internships, and capstone projects.	Internships are required in two of our five concentrations.	Increase the number of concentrations requiring an internship and ensure every student has a capstone experience.	School Director, Curriculum Committee, Faculty	Academic Excellence and Research Goal 1: Radford University will be a leading institution of higher education in the Commonwealth of Virginia to produce students with a high level of applied learning capabilities for productive professional and personal lives.