


### 1. PURPOSE

The Website Governance Policy for Radford University (University) provides a clear, sustainable framework, guided by a set of enduring principles and maintained through a coordinated governance model, roles and responsibilities, and standards and procedures, all designed to facilitate the efficient, effective, secure and accessible operation of the website.

### 2. APPLICABILITY

The Website Governance Policy applies to any person, group, entity, or organization seeking to have content on the Radford University website.

### 3. DEFINITIONS

3.1 - Accessibility: The objective is to ensure that visitors to the Radford University website, regardless of physical or technological readiness, will have the opportunity for appropriate access to its content.

3.2 - Standards and Procedures: Standards are the minimum requirements that must be met across key aspects of the Radford University website, from accessibility and branding to data

